

June 5, 1979

Dear

The Fort St. John Concert Society would like to invite you to become a patron of the 1979-80 Concert Series.

In order to bring in this high calibre, professional concert series at a budget of \$12,000.00 (Appendix 2), we require \$9,000.00 of community support. We anticipate an additional income of \$3,000.00 from membership sales.

Our patron system is divided into three categories according to the size of donation: over \$500.00, \$100.00 to \$499.00, and \$25.00 to \$99.00. The programs for each concert will carry a complete list of all patrons, the three different categories being designated by different size type. Donations greater than \$50.00 will qualify for two complimentary season tickets for both the Fort St. John and Dawson Creek concert series. All donations are tax deductible.

We would like to personally discuss with you your contribution to the Concert Society. At some time between June 11 to June 23, a Concert Society representative will call you and request an appointment. Thank you in advance for your support.

Sincerely yours,

Mrs. Donna Thiessen, Chairman
Fort St. John Concert Society

Appendices (2)

APPENDIX I

The Fort St. John Concert Committee has been reorganized to become a recognized Concert Society. For the past four years the Concert Committee has been responsible for bringing in an annual series of concerts for the enrichment and enjoyment of the citizens of Fort St. John. The Concert Society intends to continue the high standards of its predecessor in providing top quality entertainment at reasonable prices.

The Concert Society is striving to attain financial stability in two new ways this year. First, we have implemented a "membership only" policy, which means tickets for individual concerts (with the exception of the bonus concert, Stringband) will no longer be sold at the door. A 1979-80 membership in the Concert Society permits a person to attend any or all of the concerts presented by the Society in Fort St. John and Dawson Creek, a total of nine concerts for \$20.00. Membership also includes the privilege of a vote at all general meetings of the Society, the opportunity to serve on the executive of the Society, and the right to participate in the no-host receptions at the Village Square following each Fort St. John Concert.

Secondly, since we are now an official Society, according to the Societies Act, we are appealing to the business and professional community to become patrons of the Society, as outlined in the accompanying letter.

The purposes of the Fort St. John Concert Society are: 1) to present an annual subscription series of musical concerts and/or dramatic performances in the Fort St. John area; 2) to present special individual concerts and performances of a musical and/or dramatic nature in the Fort St. John area; 3) to stimulate and encourage the development of the public's appreciation of music and/or drama, and in so doing, encourage the development of the performing arts within the Fort St. John area.

Building an appreciation for the performing arts is a growing process, especially in a boom city such as Fort St. John. The Concert Society is excited about taking up this challenge. Our vision for the future includes an ever increasing membership and continued support from the business and professional sector so that Fort St. John citizens may reap the benefits of a Concert Series second to none.