## CHAMBER OF COMMERCE BOARD OF DIRECTORS



Jim Krauss, President



Sue Popesku, Vice President
Government Relations



Renee' Read, Manager



Mary Humphries, Membership



Dave Christensen Finance



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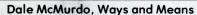


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Vices Verder C







Lesley Robbins, Transportation

## PHOTOS NOT AVAILABLE AT PRESS TIME FOR:

Bob Clarke, Vice-President, Forestry/Industry; Donna Spear, Vice-President, R.V. Park; Darrel Orosz, Economic Development; Bill Peacock, Retail Services; Ray Van Skiver, Small Business; Mark Tomage, Communications.

## Local Chamber STRONG Going into the 90's.

The Fort St. John & District Chamber of Commerce is starting the new decade with some very strong programs and committments. We have maintained a debt free organization with a group of hard working Directors, plus a full time, fully trained and effective manager plus one part time staff.

Some of the future goals the Fort St. John & District Chamber of Commerce are involved with are:

- The Strong Community of the '90's Program, which is a program to help provide technical resources to communities committed to implementing their economic development strategies. The initiatives will be comunity based and priorities will be set at the local level. The Province will respond to these local needs through a series of workshops, seminars and the provision of sector specialists. A good community economic developement strategy, effectively implemented will help enhance and diversify the economic base of the community.
- The finalization of the new Training and Enterprise Centre will be the start of a new direction for the Fort St. John & District Chamber of Commerce, as well as the City of Fort St. John, allowing for a one stop information centre for existing and incoming businesses to Fort St. John.
- Music '91 is coming next summer which will be the start of a huge tourism program that will run through to the Alaska Highway Redezvous '92, our 200th birthday in 1994 and on to the turn of the new century.
- -The Fort St. John & District Chamber of Commerce has been working at and will continue to keep the public and businesses informed on issues such as -the environment, recycling and all other different aspects of our environment in our area of the world.

- Changes in our education system at all levels and especially the existing and future growth of our past education system.
- The increased activity in our oil and gas sector as well as the problems with our agriculture sector.
- What we can do to enhance our lumber and pulp industry while enhancing our tourism and recreation
- Can we continue to train all the businesses so that every one becomes a Superhost Business.

We have and will continue to work with the City of Fort St. John and Opportunities North to make this area the best possible place to come to, stay and prosper. We will try to stay up with and inform the public and businesses with all of the latest and newest developments of the GST.

We have had a very busy year attending both the annual meetings of the Canadian Chamber in Edmonton and the B.C. Chamber in Pentiction. We put on many educational seminars such as the Gst, Business Information Fair, Western Diversification, Science & Technology, Project Business Program and published another great brochure of Fort St. John and area.

Entering a new decade is harder than it looks and we realized that as the times change, players change and situations change, so must we. In short, people are looking ever more to business talent to solve pressing problems. The question is, can the talent measure up? We think so, but the Fort St. John & District Chamber of Commerce needs all the help it can get to stay healthy and to thrive.

Jim Krauss

President