



**Peace Liard Regional Arts Council
Executive Director's Report**

January 27, 2018

In 2017 we rolled out the projects for the 75th Anniversary of the Alaska Highway. Our theme song CD, *Alaska Highway Songs: Road Songs for the 75th Anniversary of the Alaska Highway*, saw six CD launches and has, to date, sold nearly 1,000 copies. The theme songs are now also available for digital download. The Public Art Sculpture, *Emergence*, was unveiled August 11, 2017 with approximately 100 people in attendance. In all, the PLRAC received \$150,000 to support this project through grants and in-kind contributions. *Emergence* gained national attention, and in 2018 the PLRAC will be creating a permanent catalogue of the project. Our partnership with the Alaska Highway Road Show was a great success, and in addition to the 12 summer shows, the trio was invited to Ottawa in November to give two shows at the Canadian War Museum. 10,000 copies of the Heritage Auto Tour Guide were produced. The day to day activities of the PLRAC have continued to build and strengthen our ties with the region's artists. 2017 also saw the revision of the PLRAC Policy and RJAЕ Handbooks. In 2018, I hope to increase my communication with the community arts councils and to create a new three-year plan. If our funding applications are successful, 2018 will see the addition of a new program, *Words North*. As always, I would like to thank our Chair, Sue Popesku for her continued enthusiastic direction and mentorship, and to the rest of the Board for their wonderful support in making 2017 a banner year. Below is a month-by-month diary of notable moments and events.

Notable Moments/Events of 2017:

January

- ✚ Submitted the 2017 Grant to PRRD (received \$15,000)
- ✚ Submitted the 2017 Grant to NRRM (received \$3,500)
- ✚ Submitted the NRRH AH 75th Anniversary Grant (received \$5,000)
- ✚ PLRAC AGM in Fort St. John

February

- ✚ Initiated the Lawrence Hill Regional Reading Tour
- ✚ Filed Transition Application to BC Societies Online
- ✚ Filed 2017 BC Societies Annual Report
- ✚ Filed 2017 Charity Report
- ✚ Applied for BC/Canada 150: Celebrating BC Communities and their Contributions to Canada Grant (received \$20,000)

March

- ✚ Worked with CBC Daybreak North to feature AH Songs CD on their Playlist Series, hosted by Roy Forbes and Caroline Woodward
- ✚ Applied to Canada Council for the Arts' new Applicant Portal and was approved as an eligible applicant for Literary Event Organizer, Multidisciplinary Arts Support Organizer, and Visual Arts Support Organization

April

- ✚ Worked with Alaska Highway News to provide features of AH Songs artists throughout 2017
- ✚ Confirmation of \$50,000 grant received from the Canada Council for the Arts New Chapter Grant

May

- ✚ Trade Show and CD Launch in Fort Nelson
- ✚ General Board Meeting in Fort Nelson
- ✚ Arranged interview with Lawrence Hill for CBC Daybreak North
- ✚ Lawrence Hill readings in Dawson Creek, Fort St. John, Fort Nelson, and Whitehorse
- ✚ Arranged a gathering and tour for the Royal BC Museum Staff at the Dawson Creek Museum
- ✚ Gave a final presentation to Mayor and Council, City of Dawson Creek re *Emergence*

June

- ✚ RJAЕ at Dawson Creek Art Gallery
- ✚ CD Launch, Bright Lights, NPCC, Fort St. John
- ✚ CD Launch, Sweetwater905
- ✚ CD Launch, Pioneer Village Grand Opening

July

- ✦ Alaska Highway Road Show tour
- ✦ CD Launch, Fort St. John Artist Market

August

- ✦ Unveiling of *Emergence*
- ✦ CD Launch, NAR Park, as part of *Emergence* unveiling
- ✦ 2017 AH Projects Wind-up Celebration at Rolla Pub
- ✦ Radio interview with CBC's Radio West and press releases by CBC, the Mirror, AH News, CJDC re *Emergence*

September

- ✦ Completed revisions to the RJAЕ Handbook
- ✦ *Emergence* featured on the Canada Council for the Arts Spotlight
- ✦ Creation of monthly MailChimp newsletter
- ✦ Took over the management of PLRAC website including web hosting, domain registry, and Word Press software
- ✦ Submitted Grant Application to Encana for 2018 RJAЕ (received \$2,000)

October

- ✦ Attended Northern Exposure Conference in Wells, BC


November

- ✦ Produced RJAЕ 2018 Calendar
- ✦ Submitted the 2018 NRRM Grant
- ✦ Submitted the 2018 PRRD Grant
- ✦ Submitted Canada Council for the Arts Grant (Words North)
- ✦ Worked with NBC Station in Anchorage, Alaska re Karree J. Philips theme song
- ✦ AH Road Show in Ottawa
- ✦ Presentation to PRRD in Dawson Creek

December

- ✦ Worked with Bert Goulet re *Emergence* video
- ✦ Worked with Iyan Bruvold re digitizing AH Songs CD

Respectfully submitted,



Donna Kane, Executive Director

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