

# HANDS ACROSS THE NORTH

PEACE REGION ARTS CONFERENCE

October 23, 24, 25, 1987

FORT ST JOHN ARTS COUNCIL

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## SCHEDULE

### Saturday Oct 24

#### 9am-ARTGROWTH III-Planning\*

Nancy Cooley, Resource person, Cooley/Olson  
Cultural Services Branch sponsors this third in a series  
of workshops to assist Arts Groups to become more  
effective organizations.

#### 1:30-ARTGROWTH III-Research

#### 5:30- Cocktails

#### 6:30- Banquet

**Guest Speaker: Bob Bennetts**

Mr. Bob Bennetts, Immediate Past President of the Assembly  
of British Columbia Arts Councils, will share some views  
and concerns on future directions for Arts in the Province  
and the need for Regional organizations in the Arts.

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**"Welcome to Our House"**

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## SCHEDULE Sunday, Oct 25

### 9am-Continental Breakfast

### 10 am-1 pm

### 101

### MARKETING TIPS

Get set for an entertaining session that will RECHARGE your BATTERIES and FIRE UP your CREATIVE IMAGINATION!!

SANDY WATSON has been a public relations consultant for the past 20 years for municipal, regional and provincial governments, national organizations, hotels, department stores and businesses throughout the Pacific Northwest.

### 1:30 pm- Summary & Future Plans

Thank you for attending the Peace Region Arts Conference. Please be sure to complete and turn in the evaluation sheet enclosed.

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## CONFERENCE COMMITTEE

**Linda Scarfo**

**Jan Armstrong**

**Sue Popesku**

**Lily Pagdilao**

### THANKS TO

**Cultural  
Services Branch**

**Ministry of Tourism,  
Recreation & Culture**

**Peace River- Liard Regional District**

**Pioneer Inn**

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