

# **The Flowerpot Project**



**Between The City of FSJ, The Communities in Bloom Committee, The FSJ Community Arts Council and The BC Festival of the Arts Host Committee, a partnership has formed to create a memorable and ongoing display throughout the summer months of flowers and art. Artists in the community will paint the large planters and The City of FSJ will have them planted with flowers and will also care for them throughout the spring, summer and fall. The pots will be displayed throughout the downtown area for many years to come. It will be spectacular!**

## ***How can you be involved?***

**Businesses and individuals can sponsor a flowerpot for \$100.00. Your name will be proudly displayed on a handsome plaque inside the flowerpot for an entire season. The entire amount raised this year will be donated to the BC Festival of the Arts - *the largest arts festival of its kind in Canada and right here in FSJ this spring!!***

**BC Arts and Culture Week is  
April 23 - 29**

## Flowerpot Project 2002

Supporting the arts and making our city a quality place to live are both high priorities of the FSJ Community Arts Council. Through the Flowerpot Project we can raise funds for further arts development and beautify the city through the wonderful diversity of our visual artists.

The Flowerpot Project is a joint fundraiser between the FSJ Community Arts Council and a participating member group. This year the FSJ Irish Dance Society partnered with the arts council and did a fabulous job organizing the entire project. The support of all the sponsors will help this highly recognized organization continue to enrich us and our your people, some of whom have and will become world class dancers (Riverdance, Lord of the Dance, etc) and make careers for themselves in the field.

The City of Fort St. John assists very generously with this project. They have the pots planted, place them throughout the main streets and look after maintaining the plants throughout the summer. The city also stores the flowerpots over the winter.

The Flowerpot project is part of the "Communities in Bloom" initiative to make our city a unique and beautiful place to live, work, and play. In this second year of the project, some forty local artists, including selected junior high and high school students painted 50 new flowerpots, which joined the first 50 pots that were painted last year. Next year 50 new pots will be painted and the original 50 will be auctioned off to the public for their own use and enjoyment. The goal is to always have 100 flowerpots in the downtown core during the summer and to always have 50 flowerpots to auction in the spring.

The flowerpots are sponsored at \$100 each, with the proceeds (\$10,000) going towards the arts organizations in Fort St. John. The City of FSJ covers the largest expenses of paint supplies and sponsor signage, about \$1,000 - \$1,500, and also sponsors several pots. It is a win, win situation, with everyone benefiting. The FSJ Community Arts Council is a proud member of the "Communities in Bloom" committee.



