



## Peace River Zone Theatre Festival May 15-20, 2012

---

### **THEATRE BC PEACE RIVER ZONE**

**ADDRESS**

Box 6474  
Fort St. John, BC  
V1J 4H9

---

**FESTIVAL COMMITTEE**

**Chairman Dale  
Hillman**

1-250-793-6715 (c)  
dhillman@pris.bc.ca

Blair Scott  
Dave Truscott  
Pam Laventure  
Sue Popesku

---

**PEACE RIVER ZONE  
THEATRE  
COMMUNITIES**

Dawson Creek  
Chetwynd  
Hudson's Hope  
Fort Nelson  
Fort St. John  
Tumbler Ridge

**DID YOU KNOW:**

Community theatre began  
in the Peace Region of  
British Columbia in the  
1930's.

Dear Friend,

The Theatre BC Peace River Zone Theatre Festival will be held in Fort St. John from May 15-20, 2012 at the North Peace Cultural Centre. This six-day festival features plays from communities throughout the Peace-Liard Region critiqued by professional actor Josue Laboucane. One of these plays will represent the Peace River Zone at the Mainstage Theatre Festival at Kamloops, BC in July 3, 2012.

We would welcome your sponsorship for the 2012 Peace River Zone Festival. Sponsorship funds are required to provide workshops for participants, cover theatre rental and technical support, promotion and advertising, awards for excellence as well as the adjudicator's fees and travel expenses to Fort St. John.

This Theatre Zone Festival has been held in Hudson's Hope, Fort St. John, and Dawson Creek but has been stationary at the North Peace Cultural Centre for the past few years. The Festival not only gives local theatre groups an opportunity to participate in a adjudicated festival, it also provides workshops where theatre techniques are showcased and shared, along with the valuable sharing of resources and talents.

**AS A FESTIVAL SPONSOR: \$1,000.00**

- Your business logo will be on all advertising, sponsors' sign, posters and programs (full page), radio, TV and print ads throughout the region.
- You will receive verbal recognition from the stage at each performance.
- You will receive four festival passes which are admission to all performances, receptions, coffee critiques and final awards ceremony.

**AS A PERFORMANCE SPONSOR: \$500.00**

- Your business name will appear in the program as the official sponsor for that evening's performance.
- You will receive an ad in the program (1/2 page) and listed on the sponsors' sign.
- You will receive 4 passes for that play on your night.

**AS A PROGRAM SPONSOR: \$250.00**

- You will receive a business card size ad in the program each night.
- You will receive 2 passes for the evening of your choice.

**AS AN AWARD SPONSOR: \$100.00**

- Your business name will be engraved on a keepsake award.
- Your business will receive verbal recognition at the Final Awards Ceremony.

*A tax deductible receipt will be issued through Theatre BC for all contributions.*

We are anticipating an exciting Zone Theatre Festival in May. People from the region will have an opportunity to view a variety of quality community theatre productions. Thank you for your consideration in supporting the Festival. We look forward to hearing from you.

Sincerely,

Dale Hillman, Festival Chair 1-250-793-6715  
Sue Popesku, Treasurer 1-250-785-6214