

Opportunity Strategy

Fort St. John NOW 2010 Community Plan

Introduction

The Fort St. John Arts Council, Literacy Society and Sports Council have developed our vision, a 2010 Now plan that advances our priorities. A Fort St. John 2010 Legacies Now **Energy Meter** will be developed by the community of Fort St. John and used as a community benchmark for the province of British Columbia—by 2010. This legacy will continue post 2020.

Through continuous community assessment at defined times Fort St. John' advancement in arts, literacy and sport will be assessed. Fort St. John would be a sample community.

Sports, Literacy, and Arts

- Building Body, Mind, and Imagination for the community of Fort St. John.
- We will assess our current status to determine a benchmark and we will evaluate our community in incremental stages.

Stage One: 'Planting the Seed'

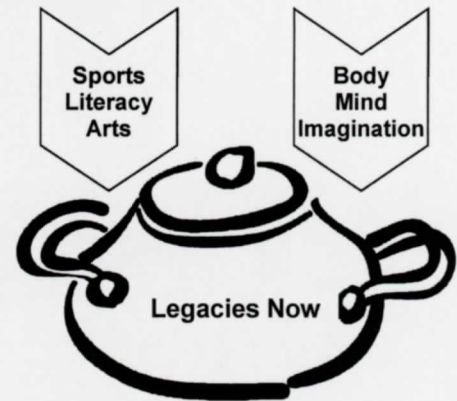
Fort St. John is Growing for Gold

Beginning in 2005, the community of Fort St. John will begin the necessary development of building a solid foundation of knowledge to form the benchmarks in the three areas (sports, literacy and arts). For example, data will be collected annually through a statistically valid survey tool annually for a benchmark.

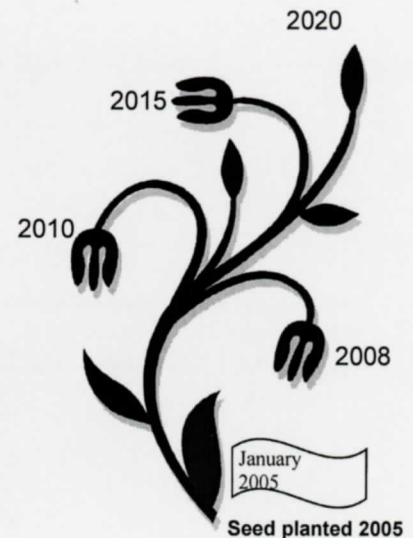
The development of data will also include the identification of areas of commonality among the three areas. The plan would require professional consultants to design, execute and analyze a community based survey and report the results to the three groups.

- How active is the community;
- How literate is the community;
- How involved is the community in the arts.

Each of the three groups will work with the consultant(s) to identify resources that are available to assist in the development of the components required for benchmark data and determine desired outcomes. Principles relating to conservation and the environment, and the benefits of volunteerism will be a theme connecting the three groups.



Fort St. John to be the benchmark for the greater community.



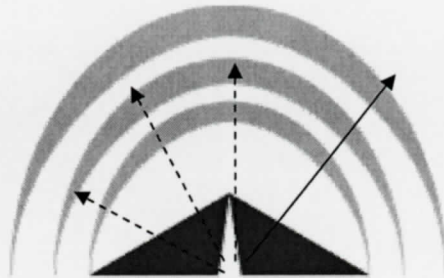
Stage Two: Incremental Measurements

The community of Fort St. John will monitor and measure their progress in incremental stages.

- 2005 Initial assessment (model for other communities is created)
- 2008 2nd assessment
- 2010 3rd assessment
- 2015 4th assessment
- 2020 5th assessment

Stage Three: The Energy Meter

The Energy Meter from the Energetic City will assess the community's success in sports, literacy and the arts, by reviewing and assessing community projects. The meter will be showcased in 2010; the legacy has begun. The comparative data objectively assess the development, enhancement and improvement in body, mind and imagination of the Fort St. John community.



Benefits of the Fort St. John 2010 Community Plan to Other Communities

- For the first time in its history as a community, Fort St. John will have relevant data and benchmarks for future community planning in the areas of arts, literacy and sports.
- The results of the assessment will be shared with other community groups, businesses and industries.
- Should residents of Fort St. John relocate to other communities they will continue the 'energy meter' legacy in their new community, contributing in body, mind and imagination, sharing the best practices learned in Fort St. John.

Summary

Fort St. John, the "energetic city" will be the Province of British Columbia's example to the world for how legacies are truly achieved. By establishing a solid foundation of knowledge (a first for Fort St. John) as a benchmark and following these indicators with incremental 'energy meters', measuring ongoing integrated community projects, Fort St. John, BC will demonstrate how a society can not only raise awareness in Sports, Arts and Literacy but truly sustain these key building blocks for young families.

Fort St. John requests financial assistance through 2010 Legacies Now to fund the study project for years 2005, 2008 and 2010.