



Thank you

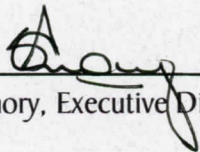
For your support of

Arbour Day 2004



Over 80 volunteers helped to plant
over 30 different varieties of trees and shrubs
at the Slo-Pitch Complex
and all had a great time!




Sally Emory, Executive Director





Fort St. John discards over 50,000 tires each year.

Used tires are ground into small crumbs which are made into rubber tiles by Dinoflex of Salmon Arm, BC

WHERE DO THEY COME FROM AND WHERE DO THEY GO?

Worn out tires are sent to a shredder in British Columbia for recycling by these Fort St. John area outlets:

Canadian Tire, Fountain Tire, Integra Tire, Kal Tire, McNabb Tire & Auto, Murray GM, OK Tire, Rempel Automotive, TransSport Honda and WalMart Tire & Lube.

ENVIRONMENTALLY FRIENDLY FEATURES OF RECYCLED RUBBER TIRES:

Water permeable, reducing the risk of flooding with torrents of rain.

Friendly to plant roots growing deep in the ground.

Create less gas emissions when breaking down the material than other conventional paving materials.

SAFETY FEATURES OF RECYCLED RUBBER TILES:

Provide cushioning support, reducing the risk of injury if a fall occurs.

Are easily installed and maintained. Can be reinstalled with little or no damage.

Completely wheelchair accessible for playgrounds and fitness parks.

Reduces stress on the legs when running or walking on trails or sidewalks.

Are slip-resistant due to the textured rubber surface.

Northern Environmental Action Team **NEAT** Est. 1989

Paving the way to a more sustainable future.
www.neat.ca | info@neat.ca | 250.785.6328



Take a Step in the Right Direction! Donate a Tile with Your Stamp of Approval

Purchase a tile made of recycled rubber tires and your name, your family name or company name will be permanently stamped for recognition into the tile. These tiles will be placed on pathways, trails, and sidewalks in the city of Fort St. John.

1 X 2 foot tile: \$150
2 X 2 foot tile: \$250

All donations are tax-deductible. Funds raised will be used for educational and awareness programs which introduce sustainable products into Fort St. John, continue waste management techniques and encourage voluntary reduction in energy consumption.

Highlights of NEAT's Programs & Activities



BE THE CHANGE FORT ST. JOHN

FEBRUARY 11TH "THE 11TH HOUR"
 Narrated by Leonardo DiCaprio, this film documents the grave problems facing the planet's life systems and proposes potential solutions by calling for restorative action through social responsibility and conservation. This film also features Tziporah Berman who will be speaking at our Be The Change event!
DOORS OPEN AT 6:30PM
LIDO THEATRE
FREE ADMISSION

MARCH 4TH "BE THE CHANGE" DOCUMENTARY
 Canadian documentary that explores the challenges and rewards of being green.
DOORS OPEN AT 6:30PM
LIDO THEATRE
FREE ADMISSION

MARCH 12, 7:00PM WHOLE WHEAT AND HONEY CAFE
 Join us for an evening of song featuring Voices of Nature. Enjoy delectable coffee and pick up some information on the Community Energy & Emissions Plan.

MARCH 11, 7:00PM BE THE CHANGE, FORT ST. JOHN
 Featuring performance by local school children accompanied by Voices of Nature, Key Note Speaker Tziporah Berman, Founder of PowerUp Canada, and an introduction to the Fort St. John Community Energy & Emissions Plan.
DOORS OPEN AT 6:30PM
NORTH PEACE CULTURAL CENTRE
FREE ADMISSION

For more information contact
 Jennifer Decker
 jdecke@atsjpcn.ca
 250.787.8165



Resource Development Officer's Report

Sue Popesku

2010-11 has been a time of change and adjustment for the Neat Board and staff. I too have been busy adjusting my focus concerning the funding needs of the organization.

Focus

My focus is funding for NEAT. I am working on instilling more understanding and capacity for making some funds through community involvement with programs and projects that may help to sustain NEAT in the future. My major goal is to help establish within NEAT all the elements required to make the Green Building construction and operation a success.

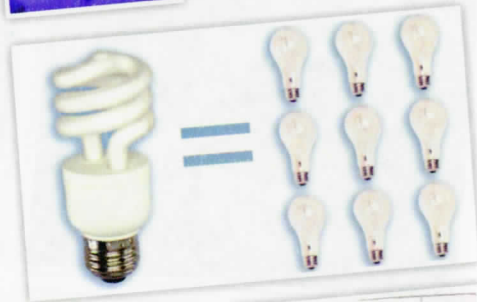
Green Building

My position was established in 2007 with part of the funds received from the Provincial Government to develop a working plan for the Green Building. The initial intention of the Resource Development Officer's job was to raise the funds for the construction of the Green Building. With that goal still in the future, I am currently consulting and advising management and staff on a variety of granting opportunities, fundraising directions, and available resources for the environmental programs in progress.



Fundraising

In the past year, I have assisted with projects such as the Rubber Tire Pavers, liaised with Community Futures and Andy Ackerman for grant applications, and assisted in identifying materials for the Trade Show. I have discussed past events and future directions with Dzengo in relation to the Green Building and building partnerships within the region. I have attended the Communications Committee meetings as one of the committee members and attended Board and staff meetings and workshops appropriate to my role.



ONE OF A KIND GIFT

PERSONALIZE YOUR GIFT GIVING WITH A RECYCLED RUBBER TIRE TILE!

SUE POPESKU

A one-of-a-kind Christmas gift idea is offered by the Northern Environmental Action Team (NEAT). You can take a personal step toward a more sustainable community by purchasing a unique paving tile made of recycled rubber tires.

Your name or names of family, friends, colleagues and businesses will be engraved on each tile making a great gift for those hard to buy for at Christmas time. The tiles will be placed on a path in a public Fort St. John location in the spring as a demonstration of a sustainable alternative to cement or tar paving. You can monitor how the tiles react to the sun, ice, snow removal and repeated melting over a period of 8 months. The first project of recycled rubber tire tiles will encompass 1200 square feet of surface.

The recycled rubber tire tiles are a pilot project to introduce a sustainable product to Fort St. John and area. The tiles are entirely a BC product, made from car and truck tires shipped from Fort St. John to Pacific Shredders and ground into BC crumb. Dinoflex Industries in Salmon Arm uses the BC crumb to make the rubber tiles.

Chloe Hammond
Ryker Hammond
Makayla Hammond

Northern Environmental Action Team **NEAT**

The tiles are durable, permeable and easy to install and reinstall. Perfect for playgrounds and other "people places", they are a more environmentally friendly and a more forgiving alternative to paving or cement. On walking tracks the cushioned surface is easier on the knees and legs. Recycled rubber tire tiles are commonly used for driveways and patios.



NEAT invites you to be part of the drive for sustainable living in Fort St. John. Be one of the first to give your stamp of approval to this recycled product for the community. A 4 foot square tile is engraved with your name for a donation of \$250 and a 2 foot square tile for

\$150. All donations receive a tax-deductible receipt. If purchased before December 12, a Christmas card with a photo of your personalized tile will be available for you to give on Christmas day. Check out www.neat.ca for more information or stop by 10027 100 Street in Fort St. John where NEAT has other unique environmentally friendly gift items for sale.

Naomi
SHORE
Lindsay
PRATT

SAT DEC 10
SHOWTIME 7:30PM



JED'S
Pub

RESERVE YOUR CHRISTMAS PARTY NOW FOR GROUPS OF 15 OR MORE.

CLOSED Dec 25 to Jan 1. Regular hours resume on Jan 2. Happy Holidays!

Charlie Lake . 250.785.3233
www.jackfishdundees.com