

FOR ARTISTS



An Invitation to Artists

2016 Artwalk May 14-July 16

You are invited to be one of the artists to display your work in the 4th Annual Artwalk in Fort St. John organized by the Fort St. John Community Arts Council in cooperation with Peace Gallery North in the North Peace Cultural Centre. Please register by April 20, 2016.

ARTWALK 2016: For eight weeks (May 14-July 16), your ORIGINAL art work can be displayed in a participating business in downtown Fort St. John. More than 30 shops will be invited to participate this year. A flyer will be published for residents and visitors to find the locations of all of the participating venues. Peace Gallery North in the North Peace Cultural Centre is the centre-point of Artwalk 2016, which will open in time to welcome the 1500 expected visitors for the Performing Arts BC Festival at the end of May and continue into the summer to attract travellers into the downtown core.

A SMALL FEE: There is a small fee of \$20 to enter in order to provide advertising and the walking tour flyers. No commission will be deducted on works sold. Artists handle their own sales by the customer contacting the artist directly. Sold works can remain in place until the end of the walk or be replaced by another piece of work immediately upon removal.

VENUE: Matching the artists with participating venues is the responsibility of the organizing group (Arts Council).

CRITERIA:

- Provide up to 4 works of your ORIGINAL art, depending on the size and space available, (with easels if required) for the entire length of the Artwalk.
- Pieces you wish to sell to be marked priced with what you wish to receive (tax included). We strongly advise that you price 2 pieces or as many as you can since viewers are eager to buy.
- Attach the following information to each piece of artwork: Artist's name, title, medium, price or NFS
- Provide a brief bio and brief artist's statement to be displayed with your work and on the internet.
- Provide a number of calling cards for customers to take in order for them to contact you about sales.

PREPARATION:

By May 4: Drop into your assigned venue to introduce yourself and discuss set up area and required stands/platforms which you will need to supply.

By May 11: Deliver your work, and help set up where applicable in the venue no later than May 13.

TAKE DOWN: Remove all artwork and stands/platforms by July 20 and thank the business owner and relate any suggestions/comments to the organizing committee.

WAIVER: While every effort will be made to keep artwork safe from loss, theft, damage or other such occurrences, each participation (artist and shop) is required to sign a release waiver by May 14, 2016 against any action taken in case of such mishaps.



Art Walk 2016

Thank you for your interest in Art Walk 2016, an initiative that supports local artists and local businesses.

The art display is for eight weeks opening May 14 and running to July 16, 2016.

Fort St. John is hosting 1500 visitors at the end of May for the Provincial Performing Arts BC Festival and we are encouraging them to visit your location while they are in town. Continuing into the summer will help to attract travellers into the downtown core. The Street Banners with the theme of "High Performance" will be featured as part of the Artwalk this year.

Thank you for encouraging the public to view the art in your location.

We ask that you:

- Provide an area for display of artwork in as safe a location as possible.
- Display the Art Walk logo, the work of one or more artists, and the artist's bio and contact information from May 14 to July 16, 2016.
- Ensure all employees are aware of the location of the art so they can point it out to interested visitors.
- Wash your windows and tidy the walkway in front of your business to make the best possible impression for visitors and residents during this time.

You will be visited by your designated artist (s) by May 11 and be provided with the art to display.

CONTACT: Fort St. John Arts Council info@fsjarts.org or phone 250-787-2781 Artspost (10320 94 Ave) or Sue Popesku 250-785-6214 hm

THANK YOU TO THESE SUPPORTERS OF ARTWALK 2016



We acknowledge the financial support of the Province of BC