



STREET BANNERS FOR DOWNTOWN FORT ST. JOHN

CALL FOR PROPOSALS

THE FORT ST. JOHN COMMUNITY ARTS COUNCIL REQUEST FOR PROPOSALS (RFP) 6 images of an AIRSHOW THEME FOR 2015 to be professionally transferred to street banners for downtown Fort St. John, B.C. The PROJECT TIMELINE is:

- **February 16, 2015 Call for Artists**
- **March 6, 2015 Deadline for Applications**
- **March 11, 2015 Selection of Artist**
- **April 1, 2015 Final artwork submitted (6 designs)**

THE PLACE

The City of Fort St. John hangs street banners each summer on the light posts along the main streets. The Fort St. John Community Arts Council is offering to provide 72 banners with 6 images of a TAKE FLIGHT with the AIRSHOW in mind for the summer of 2015. Banners will hang June, July August and September, 2015.

THE PROJECT

To celebrate major activities in Fort St. John, the Fort St. John Arts Council is creating an artistic opportunity for local artists and enhancing the downtown core with this project for the next three years. One local artist will be selected to design 6 images in 2015 that will be professionally transferred onto quality street banners. The City of Fort St. John will display these banners free of charge in 2015. Subsequent years will have different images relevant to a different theme. The banners remain the property of the Arts Council and will be transformed into other uses if they weather well. Sponsorships will be solicited to cover the cost of the banners.

CRITERIA

Proposals should provide examples of previous work and indicate knowledge of design to enlarging the images with detail and clarity. Selection will be based on past work that appears to be suitable and easily translated onto a banner.

GUIDELINES

- The banner dimensions is approximately 30" X 60" with a 2" bleed. The exact dimensions will be available to the selected artist with more detail from the banner printing company.
- Selected artwork will be graphic, bright, and bold. Examples are available at www.flagshop.com and/or www.bigboldbeautifulbanner.com

COSTING

Artists are responsible for all associated expenses related to design. Each of the 6 images will be related to the theme but different in design. \$100 per image will be paid to the selected artist (total \$600).

ELIGIBILITY

Open to artists and graphic designers residing in North Peace Region of British Columbia including students and faculty of Universities or Colleges.

SELECTION CRITERIA

The Committee of the Fort St. John Community Arts Council will select an artist as evidenced by their proposal. Consideration will be given to past work and other supporting materials. Successful applicant will be notified via e-mail.

LIABILITY The final accepted artwork will become the property of the Fort St. John Community Arts Council.

APPLICATION PROCESS

The Application process includes a letter of intent and supporting material that illustrates your artwork.

Submit proposals and supporting material to:

Fort St. John Community Arts Council,

Box 6474. Fort St. John, BC V1J 4H9

FOR FURTHER INFORMATION or questions about this program, please call or email the Fort St. John Community Arts Council at info@fsjarts.org or 250-785-6214

Banner Program

Fort St. John Community Arts Council

January 2015

The Fort St. John Community Arts Council is offering street banners for the light posts to the City of Fort St. John as no cost to the City. The first year of the project, the Art Council plans to select a local artist who will design 6 images that will be professionally transferred to appropriate banner material by a professional company. The Arts Council will be searching for sponsorship for this program but will not be making any money on this project. It is not a fundraising program. It is a program to help enhance the downtown core of Fort St. John.

Purpose:

- To provide local artists an opportunity to showcase their work.
- To assist the community through adding to the Revitalization of the Downtown Core.
- To feature major events and happenings in Fort St. John.
- To stimulate other community groups to participate in enhancing the community.

The Project: An open call to all local artist with a specific set of guidelines will be sent out with a deadline for submission. One specific artist will be chosen for 2015 through an adjudication process. The chosen artist will design 6 different images of the theme chosen for that year. Sponsorships will be sought to cover the cost of the project. Sponsors will be acknowledged by listing them all on a few banners that will be interspersed among the street poles as the banners are mounted. No year will be on the banners so banners that survive the elements can be used in subsequent years.

2015 Banners: The theme for summer of 2015 is "Take Flight" to showcase the 2015 Airshow scheduled for July 2015. Banners in 2015 will be provided to the City for the number of spaces available after the Northern Lights College banners are considered. If this pilot project is favourable, 2016 will feature another theme and, in 2017, the 75th Anniversary of the Building of the Alaska Highway will be featured. Depending upon the success of the street banners in 2015 and 2016, different banners may be possible for a portion of the outdoor walking track in 2017.

Potential of Used Banners: The banners are the property of the Fort St. John Arts Council and can be used again as street banners or may be redesigned for other purposes such as indoor hangings, sewn into tote bags, or other creative means of recycling.

Schedule:

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| January | Call for Submission |
| February 15 | Deadline for submissions |
| March 15 | Artwork into Banner Company |
| May 15 | Banners available for Public Works for mounting |

Contacts to date: We have spoken with Craig Stanley who advised us about the City's requirements in banners and what to prepare in asking for permission from the City of Fort St. John.

Sue Popesku and Eliza Stanford on behalf of

The Fort St. John Community Arts Council Box 6474, Fort St. John, BC V1J 4P6

www.fsjarts.org info@fsjarts.org 250-787-2781