



FORT ST. JOHN'S **TOUCHSTONE** OF THE ARTS

May 4, 2015

Dear _____,

Our new annual fundraiser, Bright Nights in June Gala , will be held this year on Friday June 19, 2015 at the North Peace Cultural Centre. As you know, financial support is extremely important to provide opportunities for the arts community in the North Peace.

Bright Nights in June is posed to be a celebration of arts in the community and the Gala will showcase our local talent as well as raise money for the Centre itself. This next year is an exciting time at the NPCC, and we hope to raise money for basic equipment upgrades, free art classes for kids, annual marketing materials, a website upgrade and an LED marquee.

We depend on you, our friends in the business and arts community to supply us with exciting auction items for added support in reaching our goals. Would you be willing to donate either a gift certificate, art piece or merchandise from your business or possible connections?

Please don't hesitate to contact me for further information and if you are interested in making a donation for our silent auction. Our organization's ability to continue to operate is due in large part to the generous support of individual donors who believe in our mission, as well as gifts from businesses, artists and other organizations.

Thank you for considering our request to be a Partner in the Arts.

Sincerely,



FORT ST. JOHN'S **TOUCHSTONE** OF THE ARTS

Dear _____,

May 5, 2015

We are excited to announce that we are bringing back Bright Nights in June this year, a two day celebration on Friday June 19 and Saturday June 20, 2015 at the North Peace Cultural Centre (NPCC). We need your help!

Bright Nights in June is posed to be a celebration of arts in the community, with a Gala performance to showcase our local talent and an open house event that will be open to the community providing free art classes and a forum for local art groups to present information. This next year is an exciting time at the NPCC, and we hope to jump start our 2015-2016 season by welcoming the community to the Centre.

It is our goal to receive sponsorships to cover the costs of the entire event to better allocate the monies received through ticket sales, silent auction items and donations to our goals as a not-for-profit organization. In order to meet these goals, we are asking for sponsorships from local businesses and individuals such as yourself.

By giving to this annual event you'll be supporting the North Peace Cultural Centre and helping us provide for the arts community. Attached is a list of the sponsorship items needed to put on a successful event. If we meet our sponsorship goals, all other sponsorships and donations will be put towards the North Peace Cultural Centre.

Will you consider sponsoring our event? As a sponsor, you will receive two tickets to the Gala performance, your name will be placed in the Gala program as well as announced verbally, displayed on our outdoor LED board for two weeks and projected at the two day event itself.

We hope that we can count on you to help support our cause. Please do not hesitate to contact me for further information and if you are interested in being a sponsor. Our organization's ability to continue to operate is due in large part to the generous support of our community.

Thank you for considering our request to be a Partner in the Arts.

Sincerely,
