

## Campaign Schedule: March and April

The Community Centre Committee promoting the proposed regional library-theatre would like to make their tentative campaign schedule for March and April available to you.

### NOTE:

\*indicates a District Meeting where the Peace River-Liard Regional District and Community Centre Committee members will be in attendance to explain the project.

All School District #60 schools will have the model on display in the library for one day during the campaign.

All clubs listed will receive a full presentation with information flyers and model on view.

### MARCH

#### Dates

3. Montney Recreation Club, Art Group, Kinsmen
4. Elks Club  
begin Bumper Sticker sale
- \*5. Taylor Community Hall-7:30 P.M., Charlie Lake School-9:15 P.M.
6. Seed Fair Display
7. Open Line CKNL
8. Coop Mall Display all day
- \*10. Grandhaven School-8:00P.M.
11. Speed Skating Club
- \*12. Sunrise-Two Rivers Hall-8:00 P.M.
- \*13. Airport Elementary School(Baldonnel)-8:00P.M.  
Stage North Hard Hats and Stolen Hearts-program mention
15. Concert Series Stringband-program insert/model
- \*17. Goodlow Hall-8:00P.M.
- \*18. Fort St. John Elks Club-8:00P.M.
- \*19. Cecil Lake Hall-8:00P.M.
- \*20. Montney Hall-8:00P.M. Mar 22. Figure Skating- Display
- \*24. Upper Pine School-8:00P.M.  
Intensive Advertising Campaign in AHN,CKNL,CJDC until April 25
25. CCC Meeting at City Hall 7:30 P.M.
- \*26. Country Kitchen-8:00P.M.  
Filming for CJDC program
27. Arnold Edinborough visit to Fort St. John- see back of this sheet
28. through April 7. Spring Break: prepared advertising in media only

### APRIL

more engagements to be added

10. Concert Series Vancouver Radio Orchestra- program inserts/model
15. Stage North Same Time Next Year-program insert/model
16. CJDC program aired
- 14-19. Door-to-door campaign throughout the entire benefitting area:  
phone 785-4653 to offer your help
- 21-25. North Peace Festival- program mention/posters/model
26. Referendum  
transportation campaign- phone 785-6214 to offer your help

**THE TIME IS RIGHT!**

The North Peace Region can have a bigger and better library plus a new theatre with your help.....

Regional Library-Theatre

summary by the Community Centre Committee  
February 28, 1980

**WHAT CAN YOU DO TO SUPPORT THE LIBRARY-THEATRE PROPOSAL?????????**

1. Find 5 people to assist in a door-to-door campaign for April to be conducted throughout the entire benefitting area. Phone 785-4653 to give names and phone numbers.
2. Discuss ideas your community groups could do to promote the passage of the referendum and contribute to the fund raising. Phone 785-6214 to relate your ideas to avoid repetition of projects.

The Facts

Referendum: April 26. The referendum must pass by the majority of the voters on that day in all 3 areas: 1. Fort St. John 2. Taylor and 3. all other benefitting areas. Everyone with voting privileges may vote in the referendum.

Construction: To begin in the fall of 1980 if the referendum is successful.

Description: see attached floor plan  
10,500 square foot library (7 times larger than existing library) featuring atrium and south windows  
420 seat theatre with easy access for handicapped

|              |                               |                                     |
|--------------|-------------------------------|-------------------------------------|
| <u>Uses:</u> | <b>THEATRE-</b>               | <b>LIBRARY-</b>                     |
|              | Top name performers           | comfortable reading areas           |
|              | Talent Shows                  | research and reference material     |
|              | Festival Association          | more audio-visual equipment         |
|              | conventions/political rallies | out-reach program (book bus)        |
|              | lectures/seminars             | telephone directory (major centers) |
|              | school and church programs    | children's programs                 |
|              | dance and music recitals      |                                     |
|              | Concert Society               |                                     |
|              | Workshop Players              |                                     |
|              | Stage North                   |                                     |
|              | Chinook Touring Theatre       |                                     |

Site: 4.2 acres at 96 Street and 93 Avenue (across from Totem Mall Safeway) purchased for \$1.00 by the Regional District from the city of FSJ lighted and paved parking/ attractive landscaping

Ownership: Regional District

Management: managed by the Regional District with an elected and appointed management commission representative of the region. operated by a full time manager, full time janitor and half-time secretary



Costs: Total capital cost \$3.1 million  
 Operating cost (first year) \$224,300.00

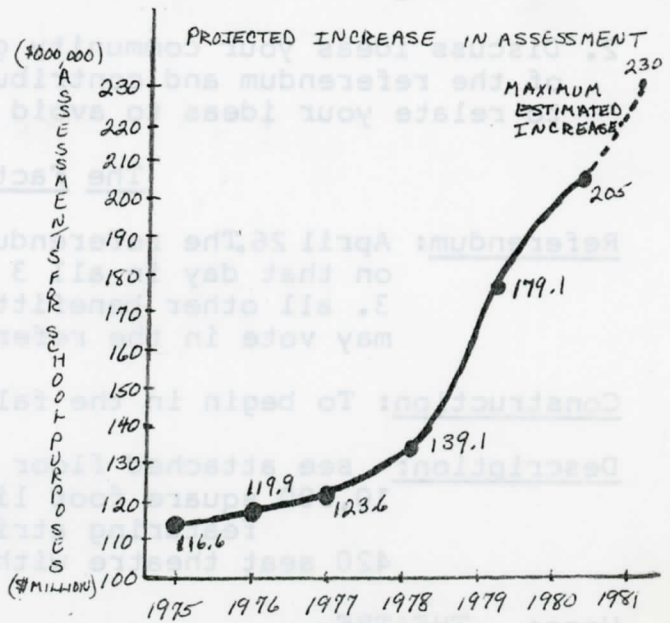
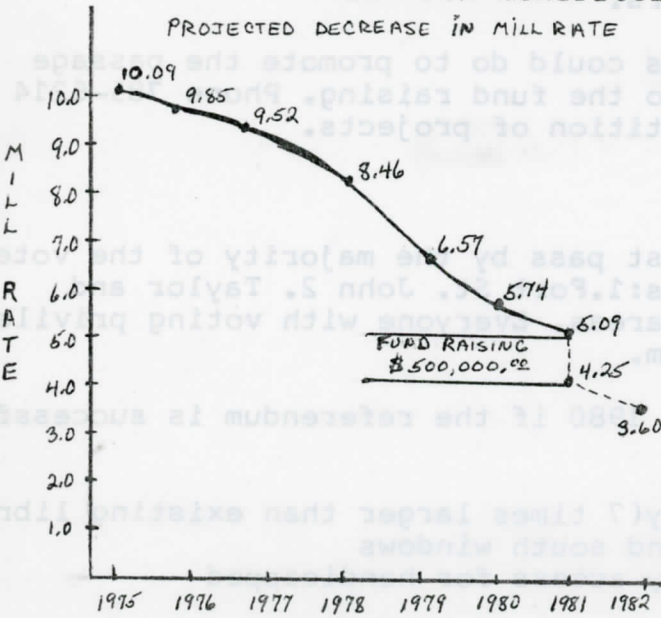
Money sources:

Recreational Facilities Grants \$800,000.00  
 (two grants \$400,000 each)

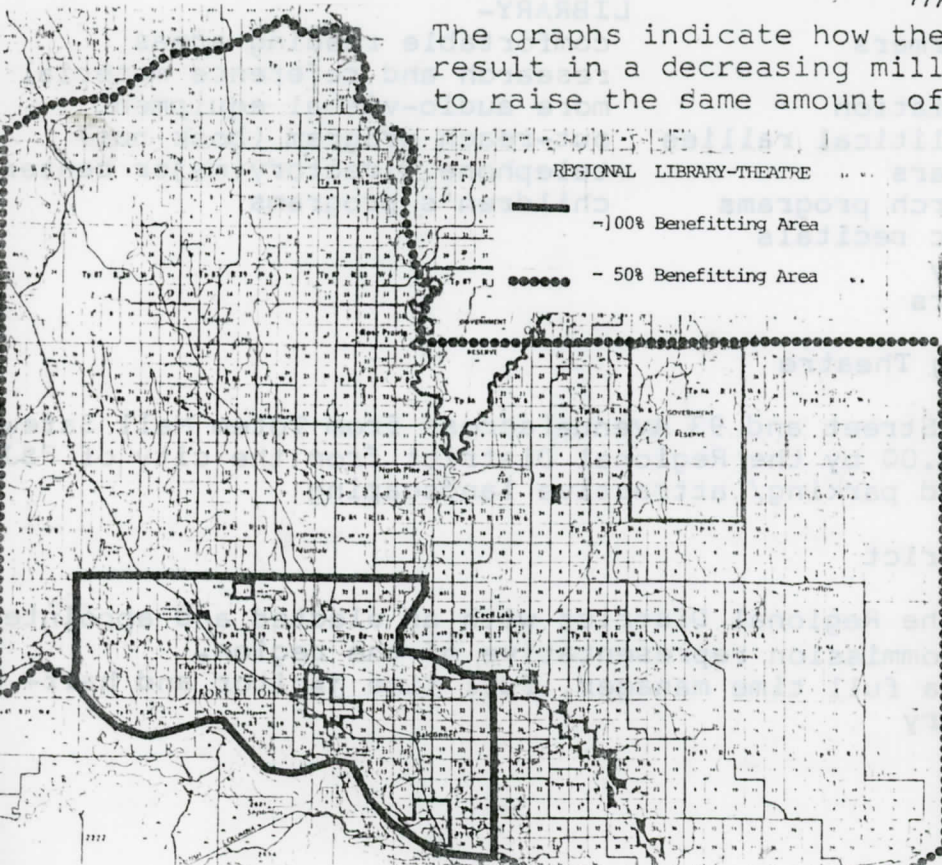
Public Fund raising \$500,000.00  
 (all donations tax deductible)

Taxes

maximum estimated mill rate increase  
 in 100% benefitting zone = 4.25  
 in 50% benefitting zone = 2.17



The graphs indicate how the increasing assessments result in a decreasing mill rate which is necessary to raise the same amount of money.



**FORMULAS FOR MILL RATE INCREASE**  
 Rural areas: Land Exempt

$$\frac{\text{Assessed value for school purposes of buildings less exemptions}}{1000} \times 2.125 (50\%) \text{ Max. est.} = \text{tax increase 1981}$$

$$\times 4.25 (100\%) = \text{tax increase 1981}$$

Fort St. John and Taylor

$$\frac{\text{Net Assessed value for school and hospital purposes}}{1000} \times 4.25 = \text{tax increase 1981}$$