

Peace River/Alaska Highway — big enough for dreams.

Join the fortune seekers. The explorers, wheat farmers and earth movers. Visions just naturally expand in this land of vast horizons.

Now you can follow the Peace River to

Hudson's Hope.

It's only a short hop from the site of Fraser's first trading post to the immense Bennett Dam.

From there pay a visit to the fabled trout of Moberly Lake. And on to B.C.'s new coal mining town, Tumbler Ridge.

Then head west, over the foothills of the Rockies to Mackenzie. A good place to discover the sporty side of Williston Lake.

Whitetailed Ptarmigan.

THE ALASKA HIGHWAY It was built in only nine months by Canada and the United States in World War II. A 2400 km road winding through a wild, dramatic terrain. Start at Mile 0 in Dawson Creek. Follow the highway from tranquil Charlie Lake to Summit Pass in Stone Mountain Provincial Park, where you'll find pillars of sand, alpine meadow trails, and glacial lakes. Just ahead, in Muncho Lake Provincial Park, stone sheep and moose come down to the salt licks by the highway. Have your camera ready. Both parks have lodge and campground accommodations.



The countryside near Fort St. John.

Explore the coves and isles of Carp Lake, Simon Fraser's favorite fishing hole.

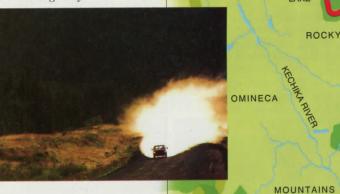
From Mile 0 at Dawson Creek to the Yukon border, the Alaska Highway is still a trail for modern pioneers. In Fort St. John and Fort Nelson, see the relics of a bygone fur trade. Fish in icy mountain streams for Great Northern Pike.

Up in the Rockies there are jade-green lakes between Stone Mountain and Muncho Lake Provincial Parks.

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Then sink into hot springs on the glacial Liard River.

The unforgettable Alaska Highway.



HERITAGE FESTIVAL 86
Celebrate the pioneer
heritage of the Peace Country
in Fort St. John, July 9-13.
Through exhibits, performances, and displays,
learn hands-on how the
settlers of this region worked
and played. Milk a cow,
churn butter, tan a hide or
make soap. See how an oil rig
drill works. Eat a logger's
breakfast. Take in the fiddlers'
contest. And catch a carriage
ride to the rodeo.



The Mile Zero post at Dawson Creek.

LIARD

MUNCHO LAKE PROV. PAR

MUNCH

PEACE RIVER POWER Downstream from Hudson's Hope, the Peace River meets one of the world's largest hydroelectric projects - the W.A.C. Bennett Dam, supplier of nearly a third of B.C.'s power. Beyond it lies vast Williston Lake, the biggest man-made reservoir in North America. Many fossils and an 11,600 year-old mammoth tusk, unearthed in the dam construction, are on display. NORTHWEST TERRITORIES UKON

NELSON PILER

INTERIOR

HUDSON'S HOPE

> GWILLIM LAKE

CHETWYND

POWDER KING

McLEOD LAKE

PROV

MAJOR HIGHWAY

OTHER HIGHWAY

40

20

OTHER ROAD

BRITISH COLUMBIA

OHN

UMBLEF

PROV.

EDMONTON

BRITISH COLUMBIA

STONE OUNTAIN

PARK

WADACHA ILDERNESS PROV. PARK

O VANDERHOOF

KM

MOUNTAINS

WILLISTON

FORT



ROUGH-AND-TUMBLE ATTRACTIONS

Northeast B.C. means coal. And Tumbler Ridge, one of Canada's newest towns, has sprung up like the gold rush towns a century ago. But there's more than coal to keep the boom booming. Hikers come to the nearby mountains. Anglers go for the Arctic Grayling and trout on Murray River. Gwillim Lake lures the canoeists - all the way down to Kinuseo Falls in Monkman Provincial Park. The falls are higher than Niagara.

See what's up here.

FUN THINGS TO DO

Little Britches Rodeo, Chetwynd, June. Knee high fun for everyone.

Annual Rodeo, Tumbler Ridge, July. B.C.'s newest town has a ball.

Bluegrass Music Festival, Chetwynd, June. Down home good music.

Rodeo, Fort St. John, July. Kick up your boots.

Dinosaur Lake.

Heritage Festival, Fort St. John, July

Annual Hospital Barbecue, Pouce Coupe, July. A community fun time.

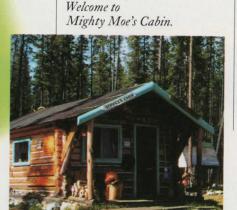
Andy Bailey, Fort Nelson, August. An annual celebration. Fall Fair, Rodeo, Dawson Creek, August. What a way to end the summer.

Fall Fair, Mackenzie, August. All the good things that make fall fun.

Canoe Race, Hudson's Hope, September. Water fun for everyone. Gold panning and canoe race, Taylor, September. Relive the past today.

Peace River Alaska Highway Tourist Association, Fort St. John, British Columbia, Canada

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AAAH... (PART III)
As luxury goes, they don't come much rarer. At Liard Hot Springs, north of the 56th parallel, you're in a tropical oasis that the Indians called Paradise Valley. The water in the natural pool is 43°C degrees. The flowers are jungle blooms — monkey flower, ostrich fern, lobelia and orchid. Enjoy!