

Presenting B.C. to the world at Expo 86
**BC PAVILION
UPDATE**



Volume 1, Number 2, January, 1986

Honourable Don Phillips, Minister Responsible

CHRISTMAS ON THE PLAZA:



Over 26,000 kids and kindred souls gathered at the Plaza of Nations December 12 – 15 to share hot cocoa, live music and a feeling of pride and wonder at the B.C. Pavilion site.

The occasion was the first public glimpse of the B.C. Pavilion – an opportunity for visitors to wander the Plaza of Nations, view the three buildings on the site and share a warm Christmas feeling. Many took the SkyTrain, which ferried hundreds of visitors free to the Stadium Station nearby.

Choirs performed around dozens of Christmas trees decorated in the various traditions of B.C.'s cultural communities. There were special appearances by the Vancouver Canucks, the B.C. Lions and B.C. personalities, including Expo Ernie.

A party mood prevailed each night as singers and world-class ice skaters performed on an outdoor stage on the Plaza. A rhythm band opened for Vancouver singers Leon Bibb and Jane Mortifee, who led the throng in a Christmas singalong.

Thursday, Premier Bennett lit up a 13-metre Christmas tree flown in by helicopter the week before. Sunday was kids' day, featuring Olympic gold medalist Lori Fung, the Vancouver Bach Childrens Chorus and an appearance by Santa Claus.

Thousands of people will gather at the Plaza for major ceremonies and events during the Expo period. These include the B.C. Talent Showcase, a full slate of professional entertainment booked for the peak summer months of Expo, and a 10-week showcase of events and performances from the regions of B.C. (See our Regional Weeks Close-Up for more.)

Premier Bennett shares a word with an ice-carver during Christmas on the Plaza – four fun-filled days at the B.C. Pavilion last December.

WELCOME TO 1986!

... there's a lot to look forward to. The three buildings at the Complex are complete and exhibits are in the fabrication phase. In the months ahead, a schools program developed by the B.C. Pavilion and Ministry of Education will be in B.C. classrooms. Auditions for the Regional Weeks showcase are already underway and our Corporate Partner program is in full gear.

There's a feeling of excitement in the air as B.C. gets ready for the May 2 opening of Expo. And over the next four months, we'll be sharing it with everyone at the B.C. Pavilion.

Welcome to 1986. It's going to be quite a year.

B.C.'S NATURAL, CULTURAL AND HISTORIC ATTRACTIONS

Colour it busy. People in motion against a backdrop of road signs and mock-ups of regional landmarks. A roving band of actors performs historical vignettes at stage-sets located throughout.

This is the Marketplace of the Regions — a 510 square-metre showcase of B.C.'s natural, cultural and historic attractions.

Visitors will roam through a cleverly constructed web of mock-ups of regional towns — each represented by stage sets where Vancouver playwright John Gray will mount dramatic shows. Titled "Legends, Rhymes, Peculiar Times," these vignettes will be a series of tall tales from B.C. history.

Outside, amateur performers and community groups will stage hundreds of events and performances at a 200-seat bandshell nearby and at the Plaza of Nations. It promises to be a unique experience for B.C. Pavilion visitors, and a fine tribute to British Columbians.

ON THE ROAD WITH THE SCHOOLS PROGRAM

B.C. achievers and achievements are profiled in a schools program that will be in B.C. Social Studies classrooms this month.

Developed jointly by the Ministry of Education and the B.C. Pavilion, the Discovering B.C. Learning Program consists of text books and video tapes which point out British Columbia's position in the world at the time of Expo 86. The books — written by Vancouver author Daniel Wood and printed by Douglas & McIntyre — are for students in Grades 1 through 12.

Each reflects the communities and contemporary innovations of British Columbians. For example, "The Yellow

Bus" text for Grades 1 — 3 describes the variety of people who board a bus enroute to Vancouver Island from Northern B.C. "Going for it" for Grades 7 — 9 deals with British Columbians who have earned recognition on a world basis.

"Making Waves" for Grades 10 — 11 is a sophisticated look at B.C.'s trading position, competitive products and standing in the world marketplace.

The Discovering B.C. Learning Program is being introduced to every Social Studies class in the province's 1,536 schools this month. Four orientation programs for teachers will be featured on the Knowledge Network in February 1986. Watch for them.

REGIONAL MURALS NEAR COMPLETION



The colours are bright, the images are three-dimensional and the scale is epic. Vancouver architect Susan Baker stands beside John Michener's wall mural being built for the Regional Marketplace.

A key feature of the Regional Marketplace will be nine wall murals which show the geography, towns and transportation routes of B.C.

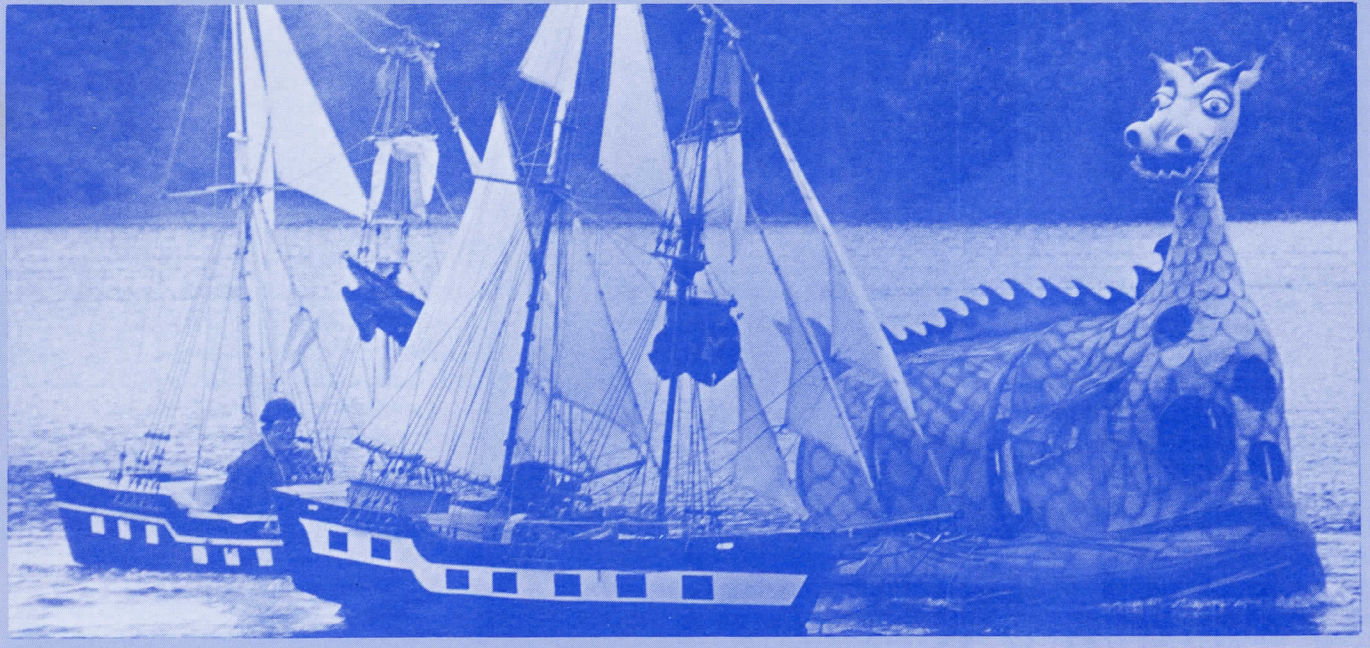
"The murals are really maps," explains Susan Baker, an architect whose firm of Baker McGarva has the task of design and production. "If we're showing Highway #1, for example, we have to show it so a person who has never been to British Columbia can get a feeling of the landscape and geography."

The murals run three to six metres high and from five to eight metres long, and many will feature animated models depicting the myths and wildlife of each region.

Among the more interesting of these animatronics is a small Ogoogo whose coils appear in Okanagan Lake. Mountain goats, cows and killer whales also appear.

The work begins in an east Vancouver warehouse where several artists creating exhibits for the Regional Marketplace are located. Production assistant Sandy Michener primes the panels with paint, Baker adds the line drawings and Parksville Artist John Michener follows up by painting the three-dimensional landscape image. Then Baker adds the detail — towns, roads and routes.

Special lighting will also help bring the detail to life for visitors to the Marketplace.



The small boats — one of 300 events and performances from regional B.C. to be staged at the B.C. Pavilion during Expo 86.

REGIONAL WEEK UPDATE

Picture a flotilla of ancient brigantines setting out across False Creek. Green sea monsters appear off their bows, breathing fire; there is the flash of guns, the smell of smoke and the battle between man and monster is on.

This mock "battle" by Vancouver's Small Ships Society is just one of approximately 300 events scheduled for a Regional Showcase at the B.C. Pavilion during

Expo. Up to 30 acts are being selected from each of the nine regions of B.C.

Last October, the B.C. Pavilion received over 1,100 applications from community groups wishing to stage their events at the Pavilion. More than 19,000 individuals will be auditioned between now and March. Of these, 3,000 people will be selected to perform.

Up to 15 persons per group can have their travel expenses subsidized by the B.C. Pavilion, though groups from Vancouver Island and the Lower Mainland will not be subsidized. Up to 15 performers per group will also receive complimentary three-day Expo passes.

Auditions are underway now. Check the box below for dates.

A Regional Producer in your area will have more information about audition times and places. Check the box below for one in your region.

Region	Contact	Phone
North by Northwest	Ms. Geri Fletcher	
Cariboo	Prince George	562-0024 or 964-6560
Kootenay		
Boundary	Joel Harris	
Rocky Mountain	Winlaw	352-2402
High Country	Mr. Ken A. Almond	
	Kamloops	828-1986 or 372-2364
Okanagan	Lynne Atkinson	
	Kelowna	762-7877 or 762-5453
Fraser Valley	Donna V. Yates	
Greater Vancouver	Vancouver	682-2311 or 858-5451
Peace River	Ms. Sue Popesku	
Alaska Highway	Fort St. John	785-1986 or 785-6214
Vancouver Island	Ms. Sally Glover	
	Victoria	387-1011

REGION	AUDITION DATES
North by Northwest	Mar. 8, 9, 14 Mar. 15, 21, 22
Cariboo	Feb. 21 - 22 Mar. 1 - 2
Kootenay/Boundary	Feb. 7 - 9
Rocky Mountain	Mar. 6 - 8
High Country	Feb. 21 - 23 Mar. 1
Okanagan	Jan. 18
Greater Vancouver	Jan. 17 - 19 Feb. 7 - 9
Fraser Valley	Jan. 24 - 26, 31 Feb. 1 - 2, 14 - 16
Peace/Alaska Highway	Feb. 14 - 15 Mar. 8
Vancouver Island	Feb. 8, 9, 14, 15 Mar. 7 - 9, 21, 23.



Don Phillips, Minister Responsible for the B.C. Pavilion and Minister of International Trade and Investment, announced details of the Business Visitors Program in Vancouver last December.

HOSTING PROGRAM MOVES INTO GEAR

The world of business is coming to Expo and B.C. companies are being recruited as hosts.

More than 30,000 business contacts from 60 nations have been invited to Expo through a business visitors program operated by the Ministry of International Trade and Investment. Now, resident companies are needed to provide hosting services for these special guests.

Hosts will be asked to set up plant tours and arrange for special services for their guests. More than 100 businesses have already volunteered.

For its part, the Ministry will help arrange itineraries for the visitors to ensure they are made aware of the opportunities for trade and investment in every region of British Columbia.

Business facilities at the B.C. Pavilion include a staffed business centre and conference facility. Pavilion exhibits will also serve to introduce visitors to the industries and economy of British Columbia.

Companies interested in hosting should contact Dom Piccinin, Manager, Expo 86 Business Visitors Program, Ste. #315, Robson Square, 800 Hornby Street, Vancouver, B.C. V6Z 2C5 or call 660-4567.

B.C. PAVILION WELCOMES CORPORATE PARTNERS

It's official! Seventeen companies have joined the ranks of the B.C. Pavilion's Corporate Partners.

Corporate Partners are B.C. companies making a significant contribution in funding, equipment or services to the B.C. Pavilion. Many are also involved in providing information and artifacts to the Pavilion's exhibit designers. This is invaluable since major sectors of the B.C. economy are being represented in all exhibit areas at the Complex.

The participation of Corporate Partners will ensure a message of innovation and opportunity goes out to all business visitors at the B.C. Pavilion.

And here they are:

Alcan
 Canadian Imperial Bank of Commerce
 Cominco
 Crown Forest Industries Ltd.
 Ebco Group of Companies
 Finning Tractor and Equipment Ltd.
 Inland Natural Gas Co Ltd.
 MacMillan Bloedel Ltd.
 Okanagan Helicopters Ltd.
 Petro-Canada Inc.
 Trans Mountain Pipe Line Company Ltd.
 Weldwood of Canada Limited
 The Westar Group
 Westcoast Transmission Company Ltd.
 West Fraser Timber
 Weyerhaeuser Canada Ltd.
 Wometco (B.C.) Ltd.

58-YEAR OLD TRADITION ALIVE AND WELL AT DISCOVERY B.C.

Pavilion visitors will treat their tastebuds at a restaurant operated by White Spot of Vancouver.

Located near the Trees of Discovery in the main hall of Discovery B.C., the restaurant will be fully-licensed and open for breakfast, lunch, dinner and late night occasions during Expo. Overseeing it all will be Louis Stervinou, a well-known Vancouver restaurateur.

One attractive feature of the restaurant is an outdoor dining area on the Plaza of Nations. The inside portion features a fine view of the main hall of Discovery B.C.

And according to Stervinou the menu will feature all those famous White Spot dishes and more. "We'll have a menu with all the White Spot favourites, plus unusual recipes featuring B.C. products," he says.

THE B.C. MOBILE PAVILION

Watch for the B.C. Mobile — a preview on wheels of the B.C. Pavilion — at these locations. (Opening hours are the same as regular shopping mall hours.)

January 20 — 25 Coquitlam
 Coquitlam Centre
 February 3 — 8 West Vancouver
 Park Royal
 (North Mall)

February 17 — 22 Surrey
 Guildford Town Centre
 March 3 — 8 Burnaby
 Brentwood Mall
 March 17 — 22 Victoria (Location
 to be announced)
 March 31 — April 5 Campbell River
 Ironwood Mall