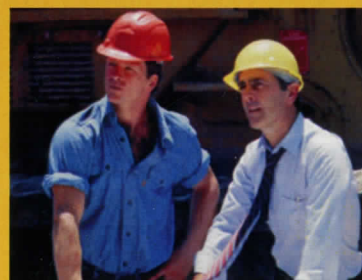
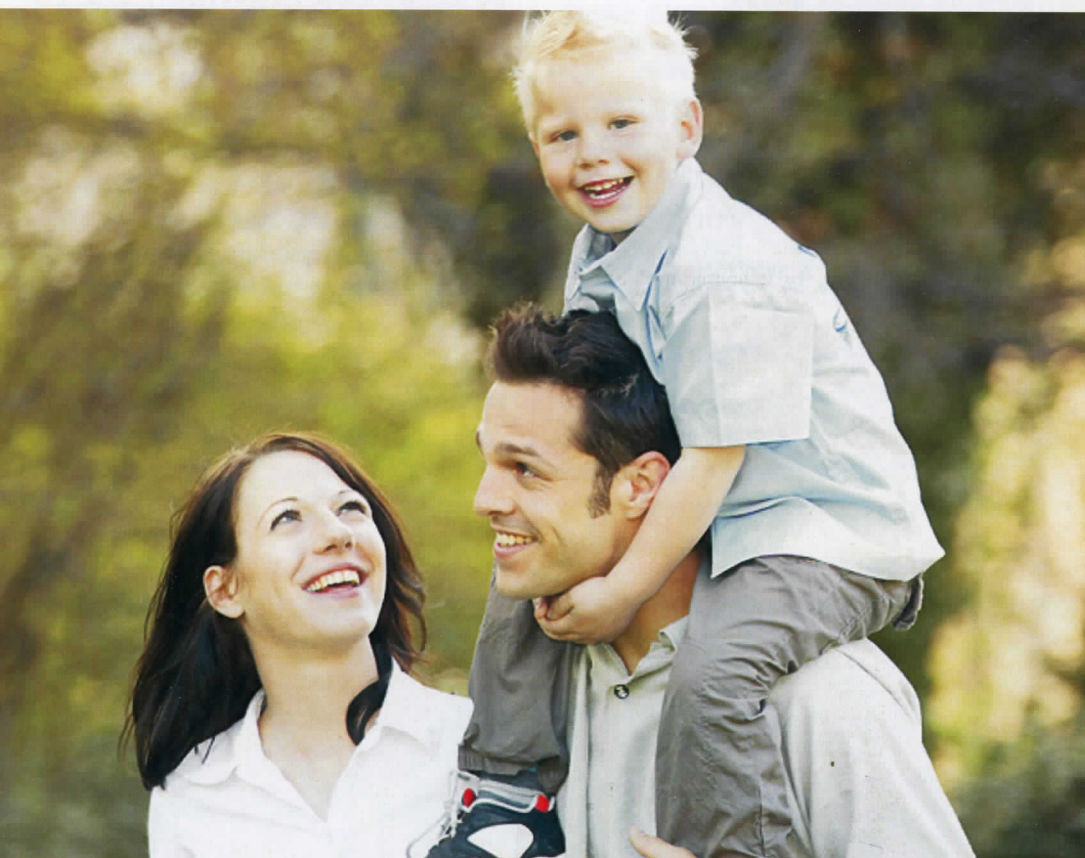




Opportunity is knocking have you answered?

- ✓ Average housing assessed at \$196,400
- ✓ Highest disposable income in BC
- ✓ One of the Top 10 most livable cities in BC
- ✓ Canada's 2nd youngest population
- ✓ Lucrative opportunities for professionals, entrepreneurs and investors
- ✓ Canada's second fastest growing business centre, up 22% per year
- ✓ Oil and gas revenues to the Province at \$1.8 billion in 2004
- ✓ Low residential and commercial taxes
- ✓ Leader in oil and gas production, agriculture and forestry



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Fort St. John, BC The heartbeat of Canada's picturesque Peace River Country

Around here, residents live with passion and pride for the place they call home. With the second youngest population in Canada, it is "The Energetic City". It is a youthful, vital and thriving community. It is a secure, clean and healthy City with an abundance of all-season recreation. It is the perfect place to do business, have fun and raise a family.

If you're a prospective investor, business or homeowner, it is a world of opportunity worth exploring.

Canada's second fastest growing business centre

The undisputed business centre for northeastern BC, Fort St. John services 60,000 people in the City and outlying areas. The residents, Fort St. John's greatest asset, make up a powerful economic engine of skilled employees, entrepreneurs, franchise owners and wealth creators. Fort St. John's unemployment rate is the lowest in the province.

State-of-the-art infrastructure with a transportation network of air, rail and highway keep Fort St. John strategically linked to other major markets worldwide.

Fort St. John's abundant natural resources are the cornerstone of key industries like:

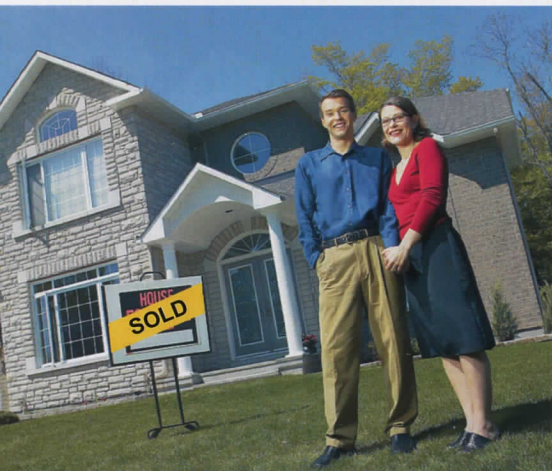
- Oil & Gas
- Forestry
- Agriculture
- Tourism

Oil & Gas

The discovery of high grade oil in 1951 led to an initial development boom of the precious natural resource in the early 1970s.

Exploration and production activity has since undergone tremendous growth. With more than 10,000 wells drilled to date, the region's natural gas deposits – estimated to be among the largest in North America – still remain largely untapped. In 2004, oil and gas Crown revenues were \$1.8 billion while industry investment topped \$4.5 billion.

This upswing, combined with the diversity of the City's economic base and talent pool of skilled employees, entrepreneurs, franchise owners and wealth creators, is boosting Fort St. John's business-building momentum. Fort St. John is also home to the Government of BC's Oil and Gas Commission.



Forestry

Fort St. John is surrounded by a 4.5 million-hectare timber supply. Forestry directly employs 600 workers and contributes \$90 million a year to the local economy. The City is home to the Fish Creek Community Forest and has planted more than 50 million trees in the last 20 years.

Fort St. John is also home to a state-of-the-art Canfor Sawmill in addition to Peace Valley OSB, the largest oriented strand board facility in the world.

Agriculture

Another dominant industry and a compelling force behind Fort St. John's strong economy is agriculture. With more than 16 million hectares for active farmland, the region produces 90% of BC's grain, including wheat, barley, grass seed and high-grade canola. The North Peace River region's expansive prairie land-base supports some 1,700 farms that generate \$77 million per year.

Tourism

Fort St. John offers year-round play with a tourism industry that attracts 300,000 visitors each year. Its scenic provincial parks and private campgrounds make it a popular destination. Outdoor enthusiasts come for backcountry adventures and thrills like rafting, jet boat tours, fishing, canoeing and backpacking in the warm weather and hockey, skiing, snowmobiling, snowshoeing and dog sledding in the winter.

Offering a choice of two championship golf courses adjacent to the City, Fort St. John is Golf Central of the Peace.

Ancillary businesses like service and retail flourish in Fort St. John. These include large chain grocery stores, wholesale outlets and malls, as well as a number of unique, locally owned boutiques and suppliers.

One of the Top 10 most livable cities in BC

Fort St. John residents live by the motto "work hard, play hard" in a City that offers a host of social and recreational options.

Along with its parks, nature preserves and outdoor thrills that attract European travelers and locals alike, Fort St. John offers year-round entertainment for those seeking fun within City limits. These include the North Peace Leisure Pool in Centennial Park and a strong local arts community offering live theatre, dance, music and traveling shows at the 400-seat North Peace Cultural Centre.

Events and Organizations

Major events include; BC Oil & Gas Week, the Fort St. John Great Canadian Welding Competition, High on Ice Winter Carnival, rodeos, sports tournaments and many more fun-filled events organized by the City's team of volunteers and event organizers.

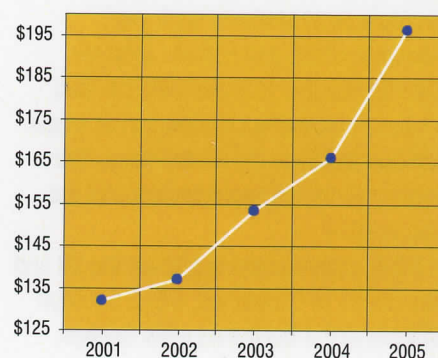
Supporting the community are a host of sports clubs, church groups, environmental organizations, charities, auxiliaries, lodges, societies and parents' groups who give back to the community through volunteerism and fundraising programs.

Average 2006 house assessed value: \$196,400

Driven by the combined strength of a successful local economy and a strong, attractive community, Fort St. John's real estate sector has undergone phenomenal growth. Despite a steady rise in property values over the past few years, purchase prices remain low compared to most urban centres.

According to BC Assessment, the average Fort St. John home was assessed at \$166,100 in 2004. In 2005, average home prices were assessed at \$196,400. The City offers a wide range of housing options, from attractive residential subdivisions and luxury homes to rural acreages in the Fort St. John market area.

Average Residential Property Values (1,000's)



Popular recreational facilities

- The North Peace Recreation Centre and Leisure Pool
- The Fort St. John Curling Club
- Eight outdoor tennis courts
- Speed skating oval and outdoor neighbourhood rinks
- Outdoor volleyball courts
- The Fort St. John North Peace Museum
- The Kids Arena
- Skateboard park
- The Rotary Spray Park
- Professional quality ball diamonds and soccer pitches

History

The past is alive in the Fort St. John Peace Museum, which traces the region's development from past to present.

Archaeologically important caves at Charlie Lake showcase evidence of humans in BC 5000 years ago, while the largest fossil of an ichthyosaur was discovered at Pink Mountain.

For those keen on acquiring information about the City and its rich historical past, the Fort St. John Public Library is located within the Cultural Centre.



A Healthy Community

A host of state-of-the-art health, safety and educational services ensure that the City residents are healthy in both mind and body.

Education

At the forefront of Fort St. John's educational services is School District No. 60, which serves more than 5,792 students with 16 elementary schools (K to 7), two junior high schools and one modern senior secondary school. The District provides an innovative education program that meets and exceeds all of the BC Ministry of Education guidelines. More than 80% of Fort St. John graduates go on to post-secondary institutions such as the University of Northern BC and Simon Fraser University affiliated Northern Lights College. The Fort St. John campus of the Northern Lights College serves more than 1,800 academic, career-technical, vocational and apprenticeship students each year. Currently, UNBC and Fort St. John are working together to expand the campus' presence, including construction of a new campus facility in the North Peace. The target date for full implementation of the plan is 2014.

In 2006, construction begins on the Oil and Gas Centre of Excellence, a \$12.5 million addition to the Northern Lights College.

Health

The Fort St. John Hospital and Health Centre is a 64-bed facility with 24-hour emergency service administered by a dedicated team of 20 general practitioners and specialists in the areas of radiology, pathology, obstetrics, internal medicine and surgery. Continuing expansion of the health centre, including a new intensive care unit, upgraded day surgery and operating rooms, ensures the growing needs of the community are met.

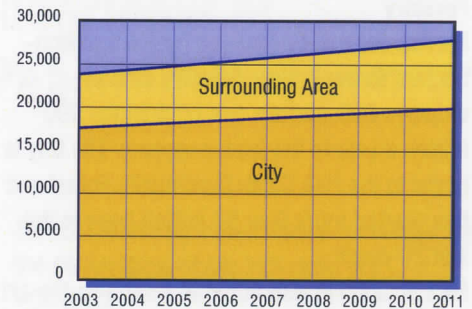
The Peace River Health Unit provides residents with a wide variety of services including information on pregnancy, childcare, environmental health inspections,

counseling, mental health support, consultation on private water systems, and dental services for elementary school children and seniors. Community health services in Fort St. John include three dental clinics, three optometrists, three physiotherapy clinics, one Provincial Health Unit, four chiropractors, three massage therapy clinics and two first-aid training centres.

Low residential and commercial taxes

The Fort St. John City Hall offers a broad range of services to its citizens. The City has experienced exceptional growth while at the same time reducing taxes and eliminating debt. Since 1992 the Business Tax Rate has dropped 61% while the Residential Tax Rate has dropped 50%, with further reductions expected in 2006.

Fort St. John Area Population Projections



For information about business opportunities and relocating to Fort St. John, contact the City Manager's Office at 250-787-8161 or email jlocher@fortstjohn.ca

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